

## EMAIL SUBJECT LINE

Curb Your Chaos with the new BNA State Tax™ Analyzer

## EMAIL MESSAGE

Greetings,

I'm writing to let you know about an exciting way to simplify your multi-state, multi-year tax calculations with our newly-released BNA State Tax™ Analyzer software.

As a tax professional, now you can make total sense of multi-state scenarios with the "what-if" power of BNA State Tax Analyzer. Take back control as you compare and contrast side-by-side scenarios using this comprehensive state income tax analysis solution.

The good news - tax laws and calculations are built-in, which makes it easy for you to quickly and accurately deliver separate, combined/unitary, and consolidated tax analysis.

I encourage you to watch the **BNA State Tax Analyzer product video** today and see first-hand how you can:

- Simplify complex multi-state, multi-year calculations
- Accelerate tax audit closure
- Analyze the impact of operational and tax law changes
- Reduce the risks associated with spreadsheet use
- Model uncertain tax positions
- Document valuation allowances

Isn't it time for you to curb the chaos of multi-state, multi-year tax calculations?

**Click here** to see how BNA State Tax Analyzer can help you gain certainty, transparency, and control today.

Sincerely,

<Sales Team Member>

<Bloomberg BNA address and boilerplate, if needed>