



Journey to the big screen

Every successful media project is a creative collaboration of boldly unique talents working together to make something magical.



The catalyst for this creativity is the right technology behind the scenes.

Dell Precision workstations are behind Game of Thrones, Gravity, Star Trek Into Darkness, Free Birds, Guardians of the Galaxy, Iron Man 3, the Twilight series and more hits.

Powerful. Reliable. Elegant.

Cutting edge creativity sparked by world-class technology



Latest Intel processors



Super-fast memory



Latest professional-grade graphics



Touchscreen



Lightweight and elegant



Optimized



Spectacular Ultra HD, 4K and QHD Plus displays with PremierColor® technology



Reliable Memory Technology virtually eliminates all memory errors

Partnering for your success with reliability and performance on apps from industry leaders like:
Adobe Creative Suite
Autodesk
Avid
Sony

Dell Performance Optimizer gives up to 121% application performance. And 130+ ISV certifications & over 100,000 hours of testing that give you reliable and optimized end-to-end solutions for post-production workflows.

Transform your vision

into astounding visual experiences with next-generation visual interpretation solutions.

Some of the world's top animators, film editors and special effects engineers are using Dell workstations to

do more, 43% faster every day.



and



in the editing room

What our customers say...

Filmmaking is such a collaborative effort... we have state-of-the-art camera technology and state of the art post-production software. We need the machines that can handle that reliably, and that's what Dell offers.

— A.J. Carter, Writer / Director

Dell workstations are well engineered and extremely reliable. Our artists use them full-on during the day and then they join our massive Dell render farm. Despite that constant use, not one of them 200 we bought last year has failed.

— Head of Systems Support, Framestore

To find out more about how to ignite your creative collaboration, visit Dell.com/create



*than the Apple MacBook Pro (add source info)